

# A New & Used Car SUPERSALE

**FOR SIX SUPER SALE DAYS!**

<b>MONDAY</b> <b>DEC. 26<sup>TH</sup></b> 8:00 AM - 8:00 PM	<b>TUESDAY</b> <b>DEC. 27<sup>TH</sup></b> 8:00 AM - 8:00 PM	<b>WEDNESDAY</b> <b>DEC. 28<sup>TH</sup></b> 8:00 AM - 8:00 PM	<b>THURSDAY</b> <b>DEC. 29<sup>TH</sup></b> 8:00 AM - 8:00 PM	<b>FRIDAY</b> <b>DEC. 30<sup>TH</sup></b> 8:00 AM - 8:00 PM	<b>SATURDAY</b> <b>DEC. 31<sup>ST</sup></b> 8:00 AM - 5:00 PM
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Every new and used vehicle, car or truck, in Rick Ridings Ford-Mercury's giant inventory will be **drastically reduced** in price.

Because of anticipated new vehicle shipments and the need of space for expected trade-ins, room must be made now! We know only one way to sell as many vehicles as we need to: **LOWER PRICES**. That's what we plan to do!

## Not Just A Few Select Models:

**EVERY NEW & USED VEHICLE IN OUR GIANT INVENTORY WILL BE SALE PRICED!**

★ No Price Leaders ★ No Gimmicks ★ No Vehicles Withheld

Every vehicle will be clearly marked so **No Negotiations Will Be Necessary**. You will be able to buy the vehicle of your choice at a price you never thought possible. Space does not permit us to list our entire inventory so **prices will not be advertised**. If you ever wanted to save money on your purchase, you need to take that short drive to **Rick Ridings Ford-Mercury in Monticello**.

**Do I Have To Pay Cash To Get These Prices?** **Only If You Want To.**  
Credit Counselors will be standing by to work out terms to fit your budget.

**What If I'm A Little Short Of Cash?** **No Problem.**  
In fact we have sold a lot of cars to folks who were in your position. Don't let the lack of cash keep you from driving home that vehicle you always wanted.

**Do You Take Trade-Ins?** **I'll Say We Do!**  
Special appraisers will be on hand to make sure you get top dollar for your trade-in. Please bring your title or payment books.

**What If I Owe Too Much On My Trade?** **Not To Worry.**  
Your trade-in may never be worth more than it is this week at **Rick Ridings Ford-Mercury**. We promise that no matter how much you owe on your trade-in, when we make you a deal we will pay off 100% of the balance.

**What About Special Financing And Rebates?** **Good News.**  
Any and all factory rebates or special APR rates are yours!\*

## UNFORTUNATELY

★ No Special Orders At These Prices ★ Limited To Vehicles In Inventory ★ No Deposits At These Prices ★ No Dealers Please

**DON'T MISS THIS OPPORTUNITY TO SAVE LIKE NEVER BEFORE!!**  
**Be prepared to drive home the vehicle of your choice!!**

<b>Monday</b>	<b>December 26<sup>th</sup></b>	<b>8am-8pm</b>
<b>Tuesday</b>	<b>December 27<sup>th</sup></b>	<b>8am-8pm</b>
<b>Wednesday</b>	<b>December 28<sup>th</sup></b>	<b>8am-8pm</b>
<b>Thursday</b>	<b>December 29<sup>th</sup></b>	<b>8am-8pm</b>
<b>Friday</b>	<b>December 30<sup>th</sup></b>	<b>8am-8pm</b>
<b>Saturday</b>	<b>December 31<sup>st</sup></b>	<b>8am-5pm</b>

**RICK RIDINGS FORD-MERCURY**

**I-72 Exit 166, Monticello, IL • 1-800-774-2521**

**Visit Our Website at [www.rickridings.com](http://www.rickridings.com)**

Normal Pricing Resumes Saturday, January 2nd, 2012. \* All Credit Subject to Approval